## After I Create training and MAGIC fund

## Sudha Waghela becomes the owner of a Beauty Parlour Business

Sudha, 43 years old worked as a caretaker to support her family. Her husband's income

was insufficient to meet the increasing education needs of their two sons. Though she knows tailoring, she found that it was not a profitable venture in her area. She decided to train herself as a beautician and started a beauty parlor to meet the educational needs of her children.



She attended the I Create Snehdeep,

Baroda's Aspiring Entrepreneurs Workshop (AEW) and was able to get Rs.25,000 as assistance from I Create MAGIC Fund. She started her business by setting up the beauty parlor in her house to save costs. She provides beauty service at her customers' homes as well.

Today she makes good profit and is confident of sending her children to a good school to further their education and to fulfill her dreams of giving a better life to them.